

WEEKLY PUBLICATION OF THE OVERSEAS PRESS CLUB OF AMERICA

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54 WEST 40TH STREET, NEW YORK, N. Y. 10018

Vol. 24, No. 7

February 15, 1969

An Appeal and a Check From Burnet Hershey

To Editor, Bulletin:

The enclosed check for \$100 (a helluva lot for a retired freelance writer!) is my gift to the OPC Special Fund to help bail it out of its present financial difficulty. It is sent by a veteran newsman and founding member of this 30-year-old organization who has laid aside his gripes, his doubts, his irritations and his "politics" in this time of his Club's great need.

At this stage, it is not for me to start asking for a full Bill of Particulars. I have full confidence in the panel of distinguished and devoted members — legal and financial — who are delving deep in our records and who will come up with answers which will no doubt uncover facts and figures that may well dilute the hysteria and reduce the magnification of the alleged crime.

Let us all remember we are part of today's human family which is divided into two classes: those who have or are custodians of money and those who want to take it away from them. We may be the unlucky victims of a crime against property which, according to the US Government's "Challenge of Crime in a Free Society" makes up for 87 percent of the Index of Crime. Or we may have been just lousy bookkeepers!

In the meantime, our exchequer is crying out to be sustained, helped out in a family emergency. Our 30 years of past history, our habits, our professional character and industry — all point to a continued element of stability and a long record of survival — three wars, two de-

(See LETTERS page 6)

MORE INFO ON CLUB ACCOUNTS

By direction of the Board of Governors the first communication to the membership concerning the Club's present financial difficulties was mailed on Thursday, Feb. 6 as an individual letter to each Club member. That letter was the joint composition of a special Board Committee which met for five hours on Monday, Feb. 3, and of a full meeting of the Board of Governors, in Executive Session for eight hours on Tuesday, Feb. 4. The letter embodied the advice of the Club's attorneys and auditors.

The Bulletin is now in a position to give the membership the following vital background to that letter:

J. J. Wurzel Named Finance Coordinator

At the invitation of President *Hal Lehrman* and the Board of Governors, *Joseph J. Wurzel*, a former Secretary-Treasurer of the OPC, has agreed to serve as Financial Coordinator during the Club's financial crisis.

A man highly experienced in business administration, Wurzel began his long career as Assistant General Manager of The New York Daily News picture syndicate in 1922. Five years later he was sent to London to head the syndicate office there. In 1930 he was named Director of Associated Press, Ltd. in London and served in that capacity for 15 years. He returned to AP headquarters in New York as administrative Assistant and four years later moved to the Look syndicate as Director, where he served until four years ago when he retired.

Objectives

Wurzel, since accepting his new responsibilities for the Club, has outlined a positive program of action which



Wurzel

Until 1965 a system of financial checks and balances had been assured by the division of management authority between a Club Comptroller and a Club Manager, both salaried.

Posts Merged

In 1966, however, both of these posts were merged into one. Comptroller Frank O'Rourke, who had been hired in 1964, represented to the Administration and Board of Governors then in office that he could handle both jobs, thereby saving the Club monies on salaries. Accordingly, O'Rourke was given the dual responsibility and put in charge of the entire managerial operation. He pointed out that he was a systems analyst and had studied accounting and business management.

Shortly afterwards, upon O'Rourke's recommendation, monthly — and before long, quarterly and semi-annual — accounting statements were discontinued, leaving only annual audits of the books and records. Again, the justification for this was economy.

When the time came for the annual audit for the period ending May, 1968, the Club's auditors — the very reputable firm of Klein, Hinds & Finke — asked O'Rourke for the books and records. O'Rourke said they were not yet complete, and he requested more time.

The auditors acquiesced, but after several more vain requests to O'Rourke, they appealed to the Club Treasurer, *James Sheldon*. Sheldon repeatedly urged O'Rourke to produce the complete

(See page 2)

(See page 6)

CLUB ACCOUNTS

(From page 1)

figures, which O'Rourke promised to do.

Then, without notice, and without producing the completed books and records, O'Rourke abruptly resigned as Executive Director in September, 1968.

Auditors Alerted

The auditors were immediately alerted. They advised that a bookkeeper be brought in on a crash basis and that O'Rourke be strongly requested to stay on to help the bookkeeper fill out the gaps in his own (O'Rourke's) records. This O'Rourke agreed to do.

He returned to the Club on a part-time basis and worked with the bookkeeper until early last November, when he left the Club for the second and last time without explanation. He even failed to pick up his last salary check.

Before and after O'Rourke's final departure, the Club's Treasurer, special bookkeeper and auditors continued to work on the books and records with a view to arriving at a tentative balance sheet despite the serious gaps still existing. This effort resulted in the provisional figures as of April 30th, 1968, given to the membership last week. An intensive drive is now underway to draw a balance sheet for the nine subsequent months from May 1, 1968, to Jan. 31, 1969.

Meanwhile, the Club's auditors continued to advise that accurate and complete reconstruction of the books and records would be costly and painfully prolonged. They cautioned that, even when concluded, the accounts would still have large holes in them unless O'Rourke, who had kept these records under his direct jurisdiction, could somehow be persuaded to cooperate. Accordingly, protracted attempts were made to secure such cooperation

This statement was prepared by the Bulletin editorial board in consultation with the Club's attorneys.

from O'Rourke. He fixed no less than fourteen appointments with Treasurer Sheldon and nine appointments with chief Club auditor Mitchell Munder. O'Rourke, however, failed to keep any of these appointments.

Finally Club Counsel *Frank Wachsmith* succeeded in persuading O'Rourke to see him on Thursday, Feb. 6. At that time O'Rourke further agreed to meet with Wachsmith, and with Munder, the next day.

On the morning of Friday, Feb. 7, O'Rourke telephoned Munder, cancelled the meeting, and said he (O'Rourke) felt the best thing he could do was hire a lawyer.

Members should also know that representatives of the Club, at the direction of the Board of Governors, have consulted with the District Attorney's office.

Imperative obligations — some unreported and others presumed already to have been paid — have in fact not been paid. It was to meet these obligations that the Board of Governors, reluctantly and because of absolute necessity, voted its assessment on the membership.

The only insurance covering this situation which the Club has carried for many years, at great cost, is a "Comprehensive Dishonesty, Disappearance and Destruction Policy" with the Hartford Accident and Indemnity Company. It has a face value of \$25,000. A claim has been filed for this face amount. The general experience is that insurance companies take a long time to process such claims.

The Club is in a position fully to meet its future obligations. We have an annual cash flow of more than \$1 million. This, with assessment funds for overdue debts, assures the Club's ability to meet all its obligations henceforth and to continue all OPC activities.

New Art Exhibit Arranged for OPC

Paintings of war and of peace by well-known New York artist Savo Radulovic are currently on view at the Club in a show arranged by Art Chairman *Rachael Baumel*.

Radulovic, whose works have been shown throughout the United States and Europe, also served during World War I as Fifth Army Combat Artist in Italy and on assignment for "Yank" in his native Yugoslavia.

At the Club, scenes of Paris, Rome, New York and London, along with sports action paintings and a portrait of the OPC member *Carl Sandburg* are among the works of peace, while the grimmer scenes of war include a series about Anzio. There is also a happier "Victory," a soldier celebrating peace.

Radulovic has received many fellowships and grants, including the Carnegie Fellowship to the Fogg Museum, Harvard University; the Purchase Prize of the St. Louis Art Museum and a Fulbright Grant in Rome.

His works are represented in the Joseph Hirshorn Collection and in many other private and public collections, among them those of President Josip Broz-Tito of Yugoslavia, the Pentagon, Mr. & Mrs. Harry Sions, University of Massachusetts, Amherst, William and Mary College, the Puerto Rican Museum, and the Tel-Aviv Museum.

His art is also included in *Three Hundred Years of American Painting* by Alex Elliot, in the Fifth Army History, and has appeared in *The New York Times Book Review*, *St. Louis Post-Dispatch*, *Time Magazine* and other American and European publications.

WORLD-WIDE TICKER

ATKINS NAMED NIXON'S PHOTOGRAPHER

By JESSIE STEARNS

WASHINGTON — Ollie Atkins, former president of the White House News Photographers Association, has been named President Richard Nixon's personal photographer. Atkins had taken pictures for *The Saturday Evening Post* for 26 years.

Nixon has cut back the amount of personal camera coverage from that of President Johnson. Johnson's photographer, Yoichi Okamoto, handled an operation which included two photogra-

phers, a researcher, about 20 laboratory technicians, reported to have cost almost \$1.5 million over a five-year period.

* * *

In one of his first unofficial acts as President, Nixon ordered removed from the White House Oval Office the specially constructed set of three TV receivers, news tickers and wall microphones that let President Johnson listen in on his press secretary's news briefings.

* * *

(See page 6)

MEMBERS RALLY TO AID CLUB ON ASSESSMENT

Despite the snowstorm and disruption of mail, also the brief space of time since the Club letter announcing the urgently needed assessment, \$4,940 already has been received in which 137 people have responded to the assessment. This includes three who paid over \$50.

It might be noted that the true spirit of the Club is also expressed in the gesture by a retired member — exempt from assessment — who nevertheless put \$15 in the kitty as his contribution in aid of the Club.

NEW YORK SCENE

Viet Nam: Where Are We Now?

Tues., Feb. 18 — Edward R. Murrow World Affairs Forum, with Gen. Lewis W. Walt, Assistant Commandant, US Marine Corps, "Current Evaluation of the conflict in Viet Nam." Cocktails 12 noon; luncheon 12:30 p.m. \$5.

Progress or lack of it in the US effort in Viet Nam is by no means a settled question. However, Gen. Walt will be able to offer a soldier's-eye view of the situation there now, and how far the war has come from a military point of view. Though now based in Washington, the Marines' Assistant Commandant has seen frontline service in Viet Nam, where he commanded the Third Marine Amphibious Force and the Third Marine Division from 1965 to 1967. At an OPC press conference in June, 1967, Walt told assembled newsmen that any assessment of the Viet Nam war must be made without comparing it to other wars, since it offers no basis of comparison.

* * *

Wed., Feb. 19 — Screening, "I Am Pablo Neruda," about the noted Latin American poet, and "With Each Breath," about air pollution in the US. Both 30-minute films written, directed and produced by Harold Mantell. Cocktails and dinner starting at 6:30 p.m. (optional). Screening at 8:15 p.m.

* * *

Bahamian Banquet

Thurs., Feb. 20 — Bahamas Night Regional Dinner. Cocktails 6:30 p.m., dinner, 7:30 p.m. \$6.

Several of the key items on the authentic Bahamian menu will be flown in from Nassau for OPC diners. The fare includes conch chowder, Chicken Marengo-Rice Pilaff, tossed salad with avocado, Eleuthera pineapple boats of fresh fruits with Kirsh, coconut macaroons, coffee and Nassau Royale.

A long weekend via Northeast Airlines for two at the Pilot House Club in Nassau has been added to the already bounteous list of door prizes listed in last week's Bulletin. Another couple will win a Northeast flight with accommodations at the Balmoral Beach Hotel.

Bahamian Prime Minister Linden O. Pindling will be present, as will the new Minister of Tourism for the Bahamas, Arthur A. Foulkes.

* * *

Fri., Feb. 21 — Anzio Correspondents Reunion. Postponed until late May or June due to date conflicts of many of its honored guests.

* * *

Let's Live It Up for George!

Sat., Feb. 22 — George Washington's Birthday Party, in the Grill. Guest appearances by singers Lanny Ross and Patti Karr. Dinner reservations, please. Music after 8 p.m.



Karr



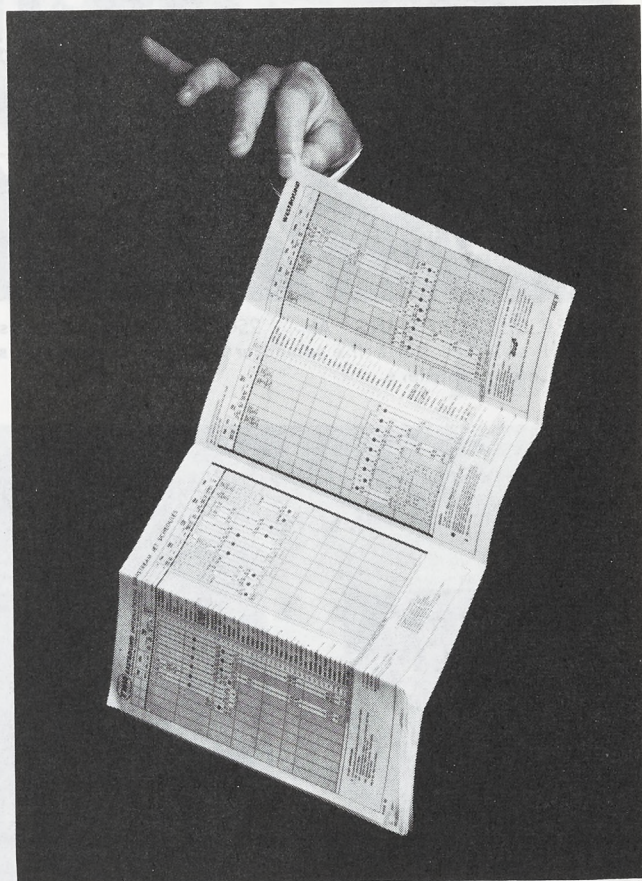
Ross

It's billed as "The Father of All Parties," and it kicks off a new series of OPC events in the Club grill.

Two noted Broadway stars — Lanny Ross and Patti Karr — will put in guest appearances after their stint in starring roles at the Lambs' Club that evening. To start


(See page 7)

Our fly paper.



We stick to it.

U.S.A., Europe, Africa, Asia.

up up and away 

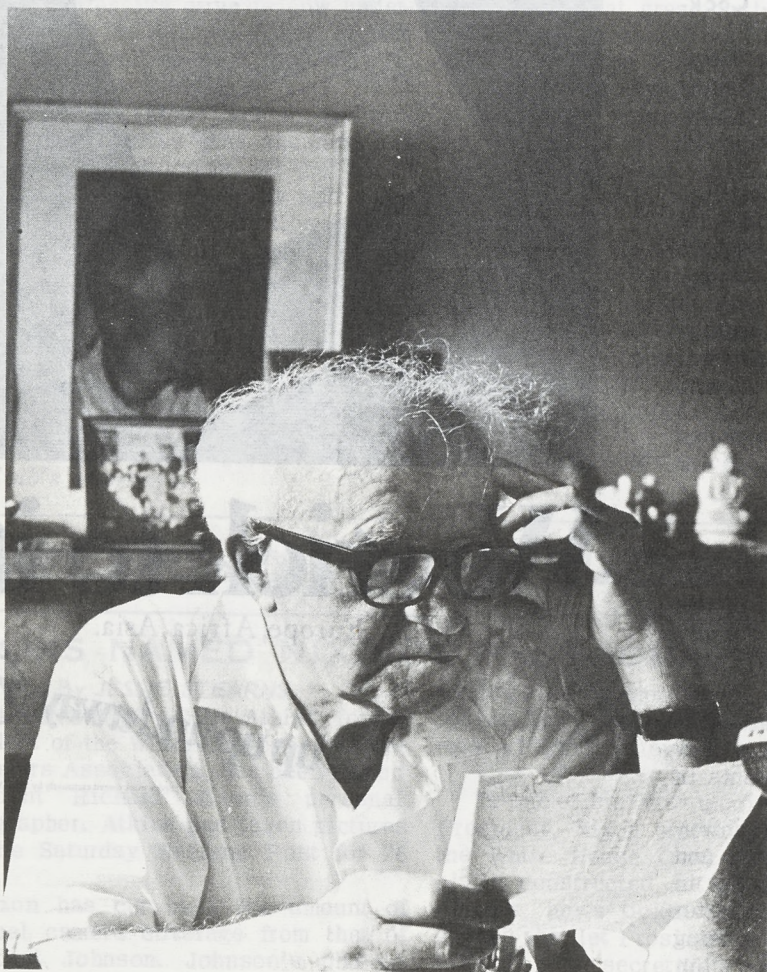
*Service mark owned exclusively by Trans World Airlines, Inc.



DIFFICULT CROSSING: About 250 Arab refugees crossed over this makeshift bridge of wood and ropes to Jordan. Israeli soldiers built the temporary bridge in the ruins of the blown-out Allenby Bridge, destroyed by retreating Arab Legion soldiers.



ON THERIA
machine and
shells dug th



PORTRAIT: Miss Samuels made this study of David Ben-Gurion in his Tel Aviv study in June, 1967.

Israeli Portrait

How life goes on with a war in the background is the subject of these dramatic photographs by *Gertrude Samuels*, many of which are included in her new book, *The Secret of Gonen* (Avon books).

Gonen is a kibbutz in northern Galilee, near the Syrian border. During the Six Day War, Gonen found itself in the midst of war, as Arab forces shelled from the Syrian Heights. Miss Samuels' book and pictures center around Gonen and the personal stories of its inhabitants during the war, which the New York Times writer/photographer witnessed and recorded.

"The photographs show graphically and with warmth and penetration the human side of an event in which she participated," wrote photographic critic Jacob Deschin.

The photographs have just wound up an exhibit run (to Feb. 16) at New York City's Herzl Institute Gallery and are due to go to Kibbutz Gonen for permanent display.



JESAL
prossio



HERIAN HEIGHTS: Gaby Ezer (left) and Dan Nir look over discarded Russian ammunition and cartridges. In the background is a burned-out Israeli truck, hit by enemy fire during the advance on the Heights.



GAZA: An Israeli soldier stands at alert.



JERUSALEM: Pilgrims follow the way of the cross in a Holy Friday procession.



UNITY? These Orthodox youth meet Arabs in conquered Jerusalem in June, 1967.

Letters

(From page 1)

pressions, a dozen newspaper-magazine shutdowns and some ungovernable governing boards.

In spite of the obvious danger of establishing doubtful analogies (with other press clubs) and of making insufficient allowances for differences with just other clubs, allow me to say in conclusion that the OPC cannot be ignored any longer, that it plays a useful role in the life of the community (without public support or tax exemptions), that it enjoys a professional validity in the field of foreign news coverage, fights for freedom of the press and helps to keep an informed public better informed. Here too at the OPC is the simple altar commemorating our 113 colleagues who died while performing their jobs — a monument really to a free press.

Individually, it is the newsman's amiable sanctuary where, inside its walls, he finds excitement or serenity, new propulsion or memorable nostalgia, old chums or new friends. In any case, around its bar there are the only kind of people you understand and who understand you.

Is some of this worth a few bucks? A sustaining check? A helping hand — the way the Correspondents Fund (which we established) helps an individual newsman when he's in trouble? Are you sorry for the Club?



Chairman: Joseph Harrow
Managing Editor: Sibby Christensen

Editorial Board: David Resnick, Lou Frankel, Mark Henahan, Eugene Du Bois, Henry Senber, Ed Edwin.

The Overseas Press Bulletin is published weekly by the Overseas Press Club of America, Inc., sent by first-class mail to all members (air mail to all overseas points).

Mailing address: 54 W. 40th Street, New York, N.Y. 10018. Cable: OVERPRESS NEW YORK. 594-3500, area code 212.

Send address changes to the attention of the OPC Business Office, all editorial and advertising matter to Miss Sibby Christensen, Overseas Press Bulletin.

Classified column advertising (not for commercial use); 50¢ per 40-space line. Must be received in written form by noon Monday with advance payment. (No phone orders.) Commercial and display rates on request. Yearly subscription: \$10 NY local; \$12 US Airmail; \$20 overseas.

Editorial deadlines: Noon Mondays for column items, noon Tuesdays for all other material.

Once there was a sanctimonious colleague who was telling one of our members of the misfortune which had overtaken a newspaper friend of his. "Oh boy, did I feel sorry for him!"

"Yes, old boy," replied our member, "but did you feel sorry for him in the right place — in your pocket?"

Burnet Hershey,
President-Founder, OPC.

START BUILDING

Rumors, gossip, bad press — a time of question and "I told you so's." But, I remember a time in the 42nd Street quarters of O.P.C. when the Club needed money and the first fund-raising drive was organized. I remember so well the long table where, many of us lesser members would be joined by such stalwarts as *Ed Murrow, Bill Gray, John Daly, Cliff Stark, Bob Considine* and many, many others, to stuff envelopes with appeals for funds.

I remember *Clare Booth Luce*, as well as other key members, sitting to write, in long-hand, the personal appeals to affluent friends.

It was this spirit of love and service to the Club that made possible our 39th Street building and gave us the prestige on which we have been subsisting these many years.

The time has come for the entire membership to stop sneering and complaining about how little the Club is doing for them in services and in prestige — and to begin once again to GIVE to the Club the love and the service it needs. Only by resurrecting once again the Spirit of 42nd Street, can we hope to "GET" anything from our club.

Yes — death to the tyrants, and the evil-doers and the mis-managers — IF any such truly exist! But as to the membership as a whole — NOW IS THE TIME TO STOP BITCHING AND START BUILDING!

Spencer C. Valmy
New York

Ticker

(From page 2)

Elizabeth "Liz" Carpenter, press secretary to the former First Lady — Mrs. Lyndon Johnson — spoke recently at the National Press Club. Interspersed with her usual wit was a plea for sympathy and appreciation for government officials and achievements.

* * *

Creed C. Black, executive editor of The Chicago Daily News, has been named Assistant Secretary of Health, Education and Welfare, for legislation.

Wurzel

(From page 1)

will consider economies and more rigid financial controls. His full statement on the objectives he hopes to attain follows:

Our Club faces the gravest test in the 30 years of its existence. We are in deep financial trouble.

How did all this happen — and so suddenly? That was the first question I asked myself when I responded to the President's recent request to take on the onerous task of "Financial Coordinator." I had long ago bowed out as an active participant in the Club's management. In fact up until a few weeks ago there was no pressing reason for a non-governing member, such as myself, to know that we were not fiscally strong. The facts publicly disclosed last week by the Board of Governors have come as a shock.

Well, how did it all happen? In my judgment the current problem had its beginnings a long time ago when we set new procedures for fiscal controls. I must underscore that our present auditors are tops in their field and their co-operation has been excellent. But they could only carry out the type and frequency of controls ordered by the Board. Instead of monthly reviews they were ordered to prepare quarterly statements. Shortly thereafter this was changed to semi-annual and finally to annual statements. This was manifestly wholly inadequate for so complex an operation as ours. To risk any economy in auditing costs in this manner was a grievous error.

Recommendations

What can we do now?

1. Tighten fiscal controls. When I complete my study in about a week's time I should be able to make specific recommendations to the President and the Board.

2. Effect economies. Some of these may have to be severe; some temporary. But before I come to any conclusions, I will await an interim audit now in process which will cover the period from May 1, 1968, right up to January 31, 1969. This audit may show an improvement over the last tentative figures available for the year ended April 30, 1968, which indicated the stunning deficit of \$110,000. The extent of the fiscal "surgery" which may be required must depend on the outcome of the audit.

I should emphasize that neither of these two steps to be taken will relieve the present emergency. Without immediate funds now being raised by special assessment we cannot continue to function. Fortunately our landlord, the Correspondents Fund, although necessarily very concerned, is sympathetic and understanding of the problem and is not pressing.

New York Scene

(From page 3)

things rocking and rolling, six dynamic jazz musicians — all VIP toilers in the advertising and editorial business in New York — will let loose and turn on the music for dancing and listening. They'll provide the best in modern sounds, such as jazz, Dixieland, West Coast and modern.

Ross, famous idol of the airwaves, movies, and summer stock, and Miss Karr, singer, dancer and comedienne, are currently starring in "The Little Foxes" at the Lambs' Club, Feb. 20-22. Miss Karr is Regina, a role made famous by Tallulah Bankhead. She collected rave notices on appearances in Dallas and St. Louis, co-starring with Van Johnson and John Raitt. On Broadway she has played at least 15 roles and has understudied Gwen Verdon, Carol Burnett, Chita Rivera and Nancy Walker.

Singer Maxine Sullivan, who scored such a notable success at the earlier OPC "Cabaret" series, hopes to stop by for this event after her appearances at "The Riverboat."

* * *

Wed., March 5 — Book Night, Open Letter from a Television Viewer, with its author, famed movie veteran Robert Montgomery, and **Open Letter to Newspaper Readers**, with John Tebbel, author, editor and journalist. This is a new date, since Montgomery's schedule as new director of the Lincoln Center Repertory Theater made it impossible for him to appear Feb. 26. Cocktails 6:30 p.m., dinner, 7:30. \$6.

* * *

Wed., March 12 — Music Night, Metropolitan Opera Studio Singers Concert. 8:30 p.m.

* * *

Thurs., March 13 — "Ides of March" Bistro Party.

* * *

All reservations not cancelled 24 hours in advance will be charged to members' accounts.

Classified

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FLAKEOUT

Like everyone and everything else in the metropolitan New York area this week, The Bulletin was delayed by the big snow-in.

The editors hope members will understand the circumstances.

Placement

M-223—Attention Educators: Staff opportunities for academic and professional people are available on summer student sailing to Europe as members of shipboard staff. Staffers serve as discussion leaders in fields of history, political science, and sociology with significant personal experience and professionally concerned with European affairs. In return for service, staff members are reimbursed for their trans-Atlantic passage. For details write: Educational Services, Council on International Educational Exchange, 777 United Nations Plaza, New York, New York.

M-224 NYC—German Information Center needs part-time cable newsriter (mornings) with good reading knowledge of German. Call: Dr. Carl Keukirchen, PL 5-5020.

M-225—Philadelphia: Industrial PR pro needed by new growing agency with blue-chip accounts already in-house. Salary range 15M plus. Send resume to Bob Smith, Shaefer, Scudder and Smith, 1315 Cherry St., Phila., Pa. 19107.

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That's during the OPC Happy Hour, from 5:30 to 6:30 p.m. Monday through Friday, when drinks cost only 65 cents each. When the price goes up at 6:30, it's still one of the most reasonable in town. And the rush hour is over. A cure for the unhappy hour is the . . .

HAPPY HOUR.

PEOPLE & PLACES

By BETTY ETTER

ON THE GO: Expelled from Czechoslovakia in December on the charge that his "activities were incompatible with his work as a correspondent," NY Times' **Tad Szulc** has settled in Vienna, from where, with Jonathon Randal, he will continue to cover Eastern Europe. . . . **Karol C. Thaler**, UPI's chief diplomatic correspondent in Europe, touring Eastern European countries and reporting on present conditions in Poland, Hungary and Rumania in the light of the Czechoslovak crisis. . . . **William Olcott** to Washington, D.C., to conduct a Bordeaux wine-tasting at the Cosmos Club. . . . **Basil Woon**, vice president of Federated Features, to Paris in April to organize a European service for his organization. The plan: a correspondent in Paris will record some of the doings of personalities from the smaller towns, which do not have newspapers with European correspondents. At the same time Woon, who plans to live permanently in France, will resume his weekly column and continue work on his new book, "Nostalgia #1." His 20th book, it will be his first one of importance in several years. . . . Writer-reporter **Josephine Lyons** back from Washington, D.C., where she covered a two-day Consumers' Conference. . . . **Jack Galub** off to Bennington, Vt., mid-February to meet with state and community officials and members of the American Craftsmen's Council to formulate promotion plans for the Council's fair, to be held in Bennington July 11-13. He will return in time to produce a background report for institutional investors, to be held at the Bankers Club Feb. 25.

NEW POSTS: **George Herman**, CBS Washington correspondent, named moderator of the network's "Face the Nation," seen Sundays at 12:30 ET. . . . **Daniel M. Doherty**, PR director of Hayden, Stone, named second vice president. . . . National Educational Tele-

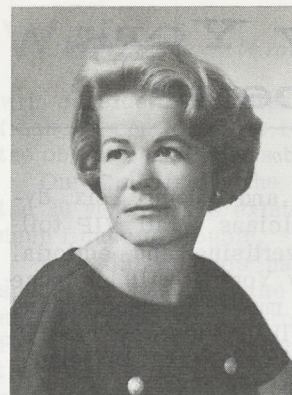
vision has established a special-projects unit to provide in-depth coverage of national and international news developments, under the direction of executive producer **Ned Schnurman**. Working with Schnurman, among others, will be **John Richard Starkey**.

ARTICLES: **Fred C. Shapiro's** "The Whitmore Confessions" being published in three parts in the New Yorker for Feb. 8, 15 and 22. . . . Piece on the conflict in the Catholic church by **Gary MacEoin** in the current issue of Life en Espanol. Last month MacEoin spoke at Berkeley and Stanford on "Changing Catholic Attitudes to Communism. . . . OPC bylines in March Reader's Digest include **David Reed**, with "A Nation Is Dying" and **Harrison E. Salisbury** with "The 900 Days: The Siege of Leningrad." **Karl Detzer** was represented in the February Digest with "Murder on Route 79."

BOOKS: Back from a two-month, round-the-world trip during which he interviewed a number of VIPs, **Roland Gammon** is finishing his book on world leaders and their religion, "All Believers Are Brothers," which will be published by Doubleday in May. Among the personalities Gammon interviewed are President Ayub Khan of Pakistan, Madame Indira Gandhi of India, Pope Paul VI, David Ben-Gurion of Israel, the Shah of Iran, the Dalai Lama of Tibet, King Mahendra of Nepal and the Archbishop of Canterbury.

RADIO & TV: **Ralph G. Martin**, author of "Jennie," the story of Winston Churchill's mother, on Jack O'Brian's Critics Circle (WOR) Feb. 13. . . . **Gaynor Maddox**, food and nutrition editor of NEA, talked about how food can help combat the pain and psychological effects of arthritis on the Joe Franklin show (WOR) Feb. 12. . . . **Charles Raddock** on the Alan Burke show, WNEW-TV, Feb. 8, on the Negro-Jew confrontation controversy.

SPEAKERS: **Cecil Brown** spoke to the Scottsdale Dinner Club, Scottsdale, Ariz., recently on "A New American Policy for Asia." . . . **Thomas J. Kraner** a featured speaker at the Paper Distribution Council Conference, Bal Harbour, Fla., his subject: "The Public Image of the Paper Industry." . . . **John D. McTigue**, administrative vice president of John Moynahan & Co., addressed a symposium of the National Electrical Manufacturers Association Feb. 10. His topic: the public relations aspect of environmental pollution. On March 6 McTigue will address members



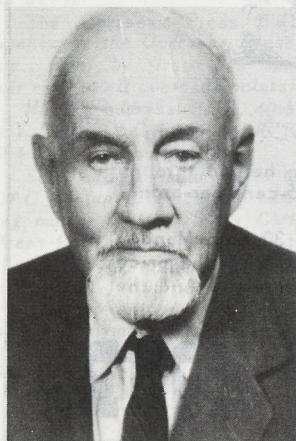
WATSON:
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for Cruisers.

of the NY Publicity Club and others taking the club's practical publicity and PR courses.

HONORS: **James J. Morisseau** to Atlantic City Feb. 13 to accept award from the Council for the Advancement of Education Writing for his organization, Educational Facilities Laboratories. EFL is being honored for its contribution to public understanding of education. The Council is affiliated with the Education Writers Association, a working press outfit which includes 235 education writers and editors in the US and Canada. . . . **Richard Cohen** elected president of the American Jewish Public Relations Society. . . . **Gloria Watson**, PR officer of the National Bank of North America in Long Island, appointed chief observer to the Eastern Cruiser Association. She is also the only woman on the board of the Overseas Yacht Club. . . . **Edward L. Bernays** is one of the sponsors, with Dr. Paul Dudley White and former Senator Maureen Neuberger, of Action on Smoking and Health.

HOSPITALIZED: **Margaret Bourke-White** has entered the Brookhaven National Laboratory, Medical Research Center, at Upton, Long Island, for a series of L-Dopa medication. According to reports, "she is well situated and as happy as she could be away from her kitties and her home! It is a remarkably pleasant atmosphere and she is getting all the attention and skill that the members of the staff are capable of." It is not yet known how long she will remain for the treatment with the new drug, but it is thought that it will be at least six or seven weeks. Her address is as above, Upton, N.Y. 11973.

PRESS CONFERENCE: London Daily Mail's chief US correspondent, **Jeffrey Blyth**, giving a press conference at the Wings Club Feb. 18 at announce the latest developments in the transatlantic air race which his paper is staging from May 4-11 to commemorate the 50th anniversary of the first non-stop crossing of the Atlantic.



WOON:
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